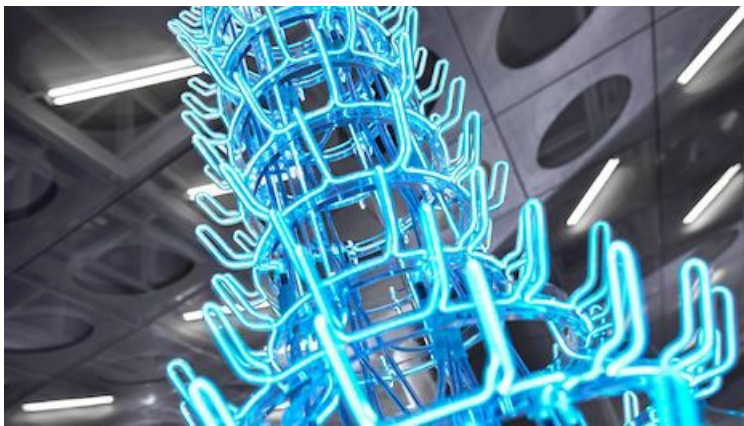


NEWS BRIEFS

Mercedes-Benz, Neiman Marcus, Zegna, Herms, State of the Luxury Market Survey 2023 and Luxury Women to Watch 2023

October 28, 2022



In a large presentation of the Mercedes-Benz Art Collection, highlights of the collection, 150 works from 1910 to the present day, will be presented in Stuttgart at the Mercedes-Benz Museum. Image credit: Mercedes-Benz

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Oct. 27:

Mercedes-Benz unwraps extensive art collection in new exhibition

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State of Luxury 2019 **Save \$246 ▶**

A new exhibition opened today at the Mercedes-Benz Museum showcasing the automaker's extensive art collection.

Neiman Marcus breaks "Make the Moment" holiday campaign along with Christmas Book drop

Neiman Marcus has launched its holiday 2022 campaign titled "Make the Moment" that is an extension of the U.S. department store chain's Live Your Luxury brand idea.

Zegna Group global revenue growth up 27.5pc in Q3, with China only laggard

Italy's Ermenegildo Zegna Group reported strong growth in the third quarter of 2022.

Herms, pursuing craftsmanship upskilling, expands leatherworking training across France

French fashion and leather goods brand Herms in November will open a sixth location for its cole Herms des savoir-faire.

Invitation to participate: State of the Luxury Market 2023 Survey

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

Introducing Luxury Women to Watch 2023

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

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