


APPAREL AND ACCESSORIES

Gucci show among events cancelled in wake of Seoul tragedy

October 31, 2022



We send our deepest condolences
to the families and friends
of all those who have been affected
by the tragedy in Itaewon,
Seoul, South Korea.

Gucci canceled its Nov. 1 fashion show in Seoul out of respect for the Halloween reveler tragedy over the weekend. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Italian fashion giant Gucci cancelled its upcoming fashion show in Seoul, South Korea, following news of the crowd surge that killed numerous Halloween revelers over the weekend.

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Gucci was set Nov. 1 to present its Resort 2023 collection, *Cosmogonie*, at Gyeongbok Palace in central Seoul. South Korea is a major luxury market for fashion and leather goods brands.

"We send our deepest condolences to the families and friends of all those who have been affected by the tragedy in Itaewon, Seoul, South Korea," the house said on its social media channels.

Events throughout the country are being canceled, from **Gucci's** show to happenings and press events for Korean fashion brands, entertainment companies and musicians.

French fashion label was among other luxury brands condoling the tragedy in Seoul.

The house of Dior sends its deepest sympathy to all those affected by the Itaewon tragedy in Seoul, South Korea.



Dior extended its condolences over the Seoul tragedy. Image credit: Dior

No show

The show, first revealed this May in Apulia, Italy, was to be the first show in South Korea helmed by Gucci's current creative director, Alessandro Michele.

But that all changed over the past weekend.

On Oct. 29 night at least 154 people were killed and more than 100 more injured in a crowd surge that took place in the Itaewon nightlife district in Seoul.

Known for its Halloween celebration, the area's narrow streets filled with tens of thousands of partygoers, and an emergency call was placed around 10:30 p.m. when people began falling in the crowd.

First responders said they began pulling people out from under the crowd, many delirious or unconscious.

At least 26 foreign nationals, including from the U.S., Australia, China and Iran, are among the deceased.

South Korea's Prime Minister Han Duck-soo declared the district a special disaster area and called for a period of national mourning until Nov. 5.

Fashion brands such as Gucci, Valentino and Dior shared condolence messages on social media.

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