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U.S. retailer Saks unveils new beauty recycling program in ESG move

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The deal with Terracycle to help Saks' customer recycle their beauty products' containers is in line with fast-developing industry moves to curb waste. Image credit: Saks

By LUXURY DAILY NEWS SERVICE

U.S. department store chain Saks has partnered with waste management company TerraCycle to debut a new beauty recycling program.

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Via the deal, Saks customers now have a new way to keep empty containers from their favorite beauty products out of landfills. The move is intended to meet Saks' goals of reducing waste that harms the environment.

"At Saks, we recognize that our day-to-day decisions can have a significant impact on our environment," said Cara Chacon, Saks senior vice president of ESG, in a statement.

"With our partnership with TerraCycle, we hope to inspire our customers to join us in these initial efforts to reduce waste caused by difficult-to-recycle packaging and keep otherwise non-recyclable plastic packaging out of landfills," she said.

Terracycle works in 20 countries with consumer product companies, retailers and cities to recycle products, packages, dirty diapers and cigarette butts, among items that would end up in landfills or undergo incineration. The company also recycles ocean plastic into reusable packages.

Cycle of life

The **Saks Beauty Recycling Program** will offer customers a convenient way to recycle their beauty containers on the retailer's website and in stores across the United States.

Customers can either download a prepaid shipping label from Saks.com and mail in their items or drop them in a designated collection bin in the store.

The company will accept empty hair care, skin care and cosmetics packaging from any brand purchased at any retailer, not just Saks.

The recyclables will then be sorted and shipped off to become new goods such as furniture or gardening

equipment.

Saks' Beauty Recycling Program is open to any individual, family, school or community group.

"Through the Saks Beauty Recycling program, we are providing customers with a convenient solution for recycling a wide variety of empty beauty packaging from all brands," said Kate Oldham, senior vice president of beauty at Saks, in a statement.

"We are proud to introduce this program to our platform as an extension of the Saks shopping experience and a way to empower our customers to embrace more sustainable practices," she said.

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