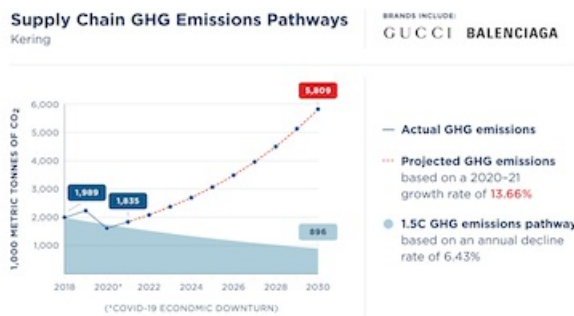


APPAREL AND ACCESSORIES

Fashion industry's carbon emissions increasing: report

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Kering, owner of Gucci and Balenciaga, was called out in a new Stand.earth report on carbon emissions from the fashion industry. Image credit: Stand.earth

By LUXURY DAILY NEWS SERVICE

The world's largest fashion companies are not sticking to their commitment to reduce carbon emissions, according to a new report from the U.S.-based environmental action group Stand.earth.

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The organization alleged that not only are the fashion industry's emissions not decreasing, but they are actually increasing for many companies.

"The data is clear the leading fashion brands need to step up and do more to lower their carbon emissions," said Rachel Kitchin, corporate climate campaigner for Stand.earth, in a statement.

San Francisco-based Stand.earth's findings were encapsulated in a new report titled, "[2022 Fashion Supply Chain Emissions Report](#)."

Copping out

Stand.earth assessed 10 companies that are members of the United Nations Fashion Industry Charter for Climate Action, all of which committed to cut their carbon emissions in half by 2030 at last year's COP26, the group's 26th Conference of the Parties.

Of those American Eagle Outfitters, Fast Retailing, Gap Inc., H&M, Inditex, Kering, Lululemon, Levi Strauss & Co., Nike and VF Corporation only one, Levi Strauss & Co., is on track to reduce its supply chain emissions by 55 percent from 2018 levels.

VF Corporation, which owns brands such as Supreme, Vans and The North Face, is also showing a consistent downward trajectory.

The other eight companies assessed have increasing emissions. Lululemon's jumped nearly 63 percent over the past year.

Two brands, Nike and Inditex, owner of Zara, reported manufacturing emissions of nearly 10 million tons of CO₂e

the equivalent of over 2 million gas-powered cars each.

Some, however, have made important commitments to phasing out their use of fossil fuels H&M and Kering, which owns luxury brands such as Balenciaga, Gucci and Saint Laurent.

The fashion industry is responsible for between 5 and 8 percent of all global carbon emissions and is currently the sixth largest polluting industry on the planet, according to a report released last month by London-based group Eco Experts.

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