

NEWS BRIEFS

## Porsche, Jaeger-LeCoultre, Saks, fashion and carbon emissions, State of the Luxury Market Survey 2023 and Luxury Women to Watch 2023

November 2, 2022



*Porsche is one of the few luxury auto brands to find consumer reception to its vehicle subscription and rental program. Image credit: Porsche*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 1:

[Porsche marks 5th anniversary of vehicle subscription service](#)

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Porsche Drive, a vehicle-borrowing program from the German luxury sports car manufacturer, celebrates its fifth anniversary this month.

[Jaeger-LeCoultre anoints Chinese celeb Jackson Lee as global ambassador](#)

Swiss watchmaker Jaeger-LeCoultre named Chinese actor, singer and dancer Jackson Lee as its newest global ambassador.

[U.S. retailer Saks unveils new beauty recycling program in ESG move](#)

U.S. department store chain Saks has partnered with waste management company TerraCycle to debut a new beauty recycling program.

[Fashion industry's carbon emissions increasing: report](#)

The world's largest fashion companies are not sticking to their commitment to reduce carbon emissions, according to a new report from U.S.-based environmental action group Stand.earth.

[Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

## Introducing Luxury Women to Watch 2023

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

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