

FRAGRANCE AND PERSONAL CARE

## Este Lauder reports gains towards social and sustainability goals

November 3, 2022



*Este Lauder's limited-edition holiday gifts lineup. Image credit: Este Lauder*

By LUXURY DAILY NEWS SERVICE

Cosmetics giant Este Lauder Companies released the results of its 2022 Social Impact and Sustainability Report, showing the significant progress it has made toward its goals.

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The New York-based company said it is focusing efforts on areas where it can deliver results for both the business and stakeholders, achieving several of its milestones this fiscal year.

"At the Este Lauder Companies, we're striving to embed social impact and sustainability into our business for decades to come," said Fabrizio Freda, president/CEO of Este Lauder Companies.

Beauty and the best

**Este Lauder Companies** has been working to improve in the areas of climate, packaging, sourcing, green chemistry and ingredient transparency, women's advancement, racial equity and social impact.

According to the report, one important goal the company reached was to have each of its brands providing support to at least one social or environmental cause.

Millions of dollars were also distributed to various organizations from the parent company.

Also in 2022, the company reached its goal of sourcing 90 percent of palm-based ingredients from certified sustainable sources ahead of schedule and upped its new target to 95 percent by 2025.

Este Lauder Companies became the first beauty company to join the Supplier Leadership on Climate Transition, an organization created to accelerate action towards net zero emissions goals.

In the social realm, the company launched three new women's leadership initiatives under its Open Doors program, which was started to cultivate skills for women to advance their careers.

The company also increased its spend with Black-owned businesses to \$43 million, more than double the \$20 million spent in 2021.

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