

REAL ESTATE

Realm Global's Julie Faupel: Luxury Woman to Watch 2023

November 4, 2022



Julie Faupel

By LUXURY DAILY NEWS SERVICE

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business. This year's list features 25 honorees who have set ambitious goals to achieve in a luxury market that, while growing, is also challenged by rapid changes in consumer behavior and technology.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Here is one honoree:

Julie Faupel
Founder/CEO

REALM Global

Jackson, WY

"At the end of the day, REALM's commitment is to ensure that we are providing tools and connections that optimize the results for our constituents and their clients and producing those outcomes will stay strongly in our purview through 2023"

What do you most like about your job?

I love being a community builder.

Enabling connections that help people thrive in their personal and professional lives is so exciting.

I think that the power and importance of networking has never been more profound and we have a unique opportunity to define how future communities assemble, interact and influence.

The REALM membership is not only a very unique community, but it is also comprised of other "builders" who inspire me with their creativity and desire to shape the future of belonging.

What is the biggest challenge in your work?

I think that we are in a period where technology is exacerbating the speed and pace of change more than ever and

the importance of connection and communication is critical.

Working in a virtual environment, keeping up with the demands of growth across multiple geographies in tumultuous times is challenging.

Our membership performs at the highest level of service in our industry, and they are constantly elevating. Maintaining those same standards within REALM is our commitment and we take that responsibility very seriously.

What is your work priority for 2023?

Our focus is bringing REALM to other luxury verticals that help to support the purpose and network of trusted advisors.

We have had so much fun in 2022 as we have been able to physically convene again and we are excited to welcome other complementary disciplines to the community, both in-person and virtually.

At the end of the day, REALM's commitment is to ensure that we are providing tools and connections that optimize the results for our constituents and their clients, and producing those outcomes will stay strongly in our purview through 2023.

What is your proudest achievement in luxury?

I am humbled that I have had the opportunity to manifest an idea into something that no longer is being shaped by only me and my perception of luxury.

For me, REALM is the luxury achievement that has resulted in connections with people that inspire me and challenge me to be better in all respects of my life what a gift.

How do you see luxury evolving in 2023?

There are so many divisive factors that have shaped our latest chapter in history.

Now, as we are all emerging from a truly transformational time, luxury has an opportunity to bring people even closer together, convening communities and taking down silos.

I see luxury as being technology and innovation-enabled but more human than ever.

[Please click here to see the entire Luxury Women to Watch 2023 list](#)

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.