

The News and Intelligence You Need on Luxury

NEWS BRIEFS

# Este Lauder, Mercedes-AMG, Etihad Airways and Armani/Casa, diamond sales and State of the Luxury Market Survey 2023

November 4, 2022



Este Lauder's limited-edition holiday gifts lineup. Image credit: Este Lauder

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 3:

Este Lauder reports gains towards social and sustainability goals



Cosmetics giant Este Lauder Companies released the results of its 2022 Social Impact and Sustainability Report, showing the significant progress it has made toward its goals.

### BMX pro Nigel Sylvester stars in new Mercedes-AMG campaign

Mercedes-AMG, the performance division of luxury automaker Mercedes-Benz, released the latest video in its AMG Uncovered series featuring BMX athlete Nigel Sylvester.

### Etihad Airways partners with Armani/Casa to up luxe in business class

Etihad Airways, based in Abu Dhabi, United Arab Emirates, unveiled a new collaboration with Armani/Casa for its business class cabins in October.

## Diamond prices down, trading slow in October: report

Diamond trading was weak in October, signaling a possible slowdown in consumer purchases, according to intelligence and data source Rapaport.

# Invitation to participate: State of the Luxury Market 2023 Survey

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

Introducing Luxury Women to Watch 2023

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

Please click here to read the morning newsletter

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.