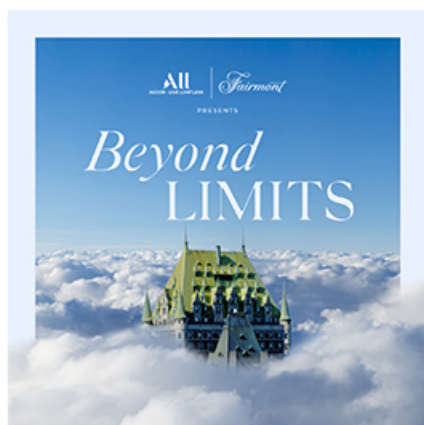


TRAVEL AND HOSPITALITY

Fairmont and ALL hotels unveil exclusive experiential offerings

November 4, 2022



Beyond LIMITS aims to elevate hotel guests' luxury experience with limited-edition, exclusive offerings at participating locations. Image courtesy of Accor

By LUXURY DAILY NEWS SERVICE

French hotel giant Accor debuted a new program at select Fairmont Hotel and ALL Accor Live Limitless properties, giving guests a chance to experience once-in-a-lifetime events in their chosen destinations.

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The luxurious Beyond LIMITS experiences will be available to book at certain Fairmont and ALL hotels across North and Central America for a limited time.

"With Beyond LIMITS we are able to redefine luxury, by challenging the norms of what is expected," said Jeff Doane, chief commercial officer of Accor North & Central America, in a statement.

"We pushed ourselves and our teams to go beyond everything that had been done before, and the result is a collection of experiences that are highly inventive and exclusive," he said.

Luxe life

Beyond LIMITS aims to elevate hotel guests' luxury experience with limited-edition, exclusive offerings at participating locations.

These experiential moments will take travelers somewhere new within their destinations.





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A post shared by Fairmont Hotels & Resorts (@fairmonthote...

At the Fairmont Myakoba in Mexico, guests can attend a candlelit concert in one of the country's iconic cenote limestone caves.

In Hawaii, the Fairmont Orchid will put on a live underwater ballet.

The Fairmont Century Plaza in Los Angeles will construct a 19-story "vertical dance floor" on its famed faade, where a troupe of performance artists will put on a show.

An intimate chef's dinner party will be thrown in a log cabin at the Fairmont Chteau Lake Louise in Canada.

These and a wide variety of other options will be available to book from November through March. Guests have the option of using ALL Reward points for their experiences.

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