

NEWS BRIEFS

Day's wrap: Gucci, Louis Vuitton, Accor, Balmain and State of the Luxury Market Survey 2023

November 4, 2022



In the photos and video by Mark Borthwick, Mr. Styles is seen playing with everyday elements of life such as a chair, plant and couch, touching on the lighthearted vibe of the collection, which explores masculinity in an unconventional way. Image courtesy of Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 4:

[Harry Styles wears his collab with Gucci in new campaign](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Gucci recently unveiled its new campaign for the HA HA HA collection, a collaboration between the house's creative director Alessandro Michele and English musician Harry Styles.

[Louis Vuitton 2022 holiday displays to be made with LEGO](#)

Louis Vuitton is collaborating with another iconic brand for its holiday campaign, LEGO, enlisting the toy company's "master builders" to create its displays this year.

[Fairmont and ALL hotels unveil exclusive experiential offerings](#)

French hotel giant Accor debuted a new program at select Fairmont Hotel and ALL Accor Live Limitless properties, giving guests a chance to experience once-in-a-lifetime events in their chosen destinations.

[Balmain to drop limited-edition Stranger Things collection](#)

French fashion house Balmain has teamed up with an unlikely partner Netflix to create a limited-edition collection inspired by one of the streaming service's hit shows, Stranger Things.

[Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

Introducing Luxury Women to Watch 2023

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

[Please click here to read the morning newsletter](#)

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.