

NEWS BRIEFS

## Gucci, Louis Vuitton, Accor, Balmain and State of the Luxury Market Survey 2023

November 7, 2022



*In the photos and video by Mark Borthwick, Mr. Styles is seen playing with everyday elements of life such as a chair, plant and couch, touching on the lighthearted vibe of the collection, which explores masculinity in an unconventional way. Image courtesy of Gucci*

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 4:

[Harry Styles wears his collab with Gucci in new campaign](#)

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Gucci recently unveiled its new campaign for the HA HA HA collection, a collaboration between the house's creative director Alessandro Michele and English musician Harry Styles.

[Louis Vuitton 2022 holiday displays to be made with LEGO](#)

Louis Vuitton is collaborating with another iconic brand for its holiday campaign, LEGO, enlisting the toy company's "master builders" to create its displays this year.

[Fairmont and ALL hotels unveil exclusive experiential offerings](#)

French hotel giant Accor debuted a new program at select Fairmont Hotel and ALL Accor Live Limitless properties, giving guests a chance to experience once-in-a-lifetime events in their chosen destinations.

[Balmain to drop limited-edition Stranger Things collection](#)

French fashion house Balmain has teamed up with an unlikely partner Netflix to create a limited-edition collection inspired by one of the streaming service's hit shows, Stranger Things.

[Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

[Introducing Luxury Women to Watch 2023](#)

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the

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