

NEWS BRIEFS

## Day's wrap: Kering, LVMH, Bugatti, Sephora, \_\_\_\_\_ and State of the Luxury Market Survey 2023

November 7, 2022

*Elles x Paris. Image credit: Kering*

By AMIRAH KEATON

Luxury Daily's live news for Nov. 7:

[LVMH joins Circular Bioeconomy Alliance to promote agricultural sustainability in Africa](#)

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French luxury conglomerate LVMH is one of several businesses and institutions participating in the Circular Bioeconomy Alliance (CBA) that uses a regenerative agroforestry system to develop sustainable cotton production in Africa.

[Kering continues support for female photographers with Women in Motion program](#)

Gucci owner Kering, continuing its support for the third consecutive year, will this month back the Elles x Photo exhibition in Paris through its Women in Motion program.

[Bugatti, Champagne Carbon partner in latest Sur Mesure collaboration](#)

The latest collaboration between Italian sports car maker Bugatti and vintner Champagne Carbon in its Sur Mesure service is "La Bouteille Sur Mesure," a Champagne Carbon handcrafted fiber bottle containing a client's choice of bubbly, nestled in a sculptural case to match the Mistral, Chiron, Divo or Bolide cars.

[Sephora, in continued China push, promotes Sino-French luxury skincare line at CIIE](#)

Sephora, the world's largest prestige beauty retailer, presented Cha Ling, a Sino-French luxury skincare brand, at the 5th annual China International Import Expo.

[Patrón enters prestige tequila category with Patrón El Alto](#)

Patrón, the number one producer of super-premium tequila in the world, launched a new spirit, taking the company into the prestige category.

[Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

[Introducing Luxury Women to Watch 2023](#)

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

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