

NEWS BRIEFS

Kering, LVMH, Bugatti, Sephora, Patrñ and State of the Luxury Market Survey 2023

November 8, 2022



Elles x Paris. Image credit: Kering

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 7:

LVMH joins Circular Bioeconomy Alliance to promote agricultural sustainability in Africa

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State of Luxury 2019 **Save \$246 ▶**

French luxury conglomerate LVMH is one of several businesses and institutions participating in the Circular Bioeconomy Alliance (CBA) that uses a regenerative agroforestry system to develop sustainable cotton production in Africa.

Kering continues support for female photographers with Women in Motion program

Gucci owner Kering, continuing its support for the third consecutive year, will this month back the Elles x Photo exhibition in Paris through its Women in Motion program.

Bugatti, Champagne Carbon partner in latest Sur Mesure collaboration

The latest collaboration between Italian sports car maker Bugatti and vintner Champagne Carbon in its Sur Mesure service is "La Bouteille Sur Mesure," a Champagne Carbon handcrafted fiber bottle containing a client's choice of bubbly, nestled in a sculptural case to match the Mistral, Chiron, Divo or Bolide cars.

Sephora, in continued China push, promotes Sino-French luxury skincare line at CIIE

Sephora, the world's largest prestige beauty retailer, presented Cha Ling, a Sino-French luxury skincare brand, at the 5th annual China International Import Expo.

Patrñ enters prestige tequila category with Patrñ El Alto

Patrñ, the number one producer of super-premium tequila in the world, launched a new spirit, taking the company into the prestige category.

Invitation to participate: State of the Luxury Market 2023 Survey

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

[Introducing Luxury Women to Watch 2023](#)

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

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