

REAL ESTATE

Pacaso partners with Alto, Surf Air to ease travel for second-home owners

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Surf Air gives Pacaso members access to seats on scheduled flights in their California network. Image credit: Pacaso, Surf Air

By LUXURY DAILY NEWS SERVICE

Pacaso, a second-home real estate marketplace, is partnering with premium travel services providers Alto and Surf Air.

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Through this new alignment, Pacaso homeowners will be offered a six-month membership with Alto, a ride-share service. They will also receive special perks at Surf Air, a green-minded regional air travel company.

"Every minute in your second home counts, so we're excited to have curated several offerings that help owners get home faster and in style," said Whitney Curry, chief marketing officer of Pacaso, in a statement.

Pacaso allows consumers to buy 1/8th shares in second homes that it buys, up to half ownership of the property. The company, which recently laid off staff due to the economic slowdown, is then paid to manage the property after the home is sold.

Going the distance

Pacaso homeowners will get priority booking during busy times with Alto, potentially saving up to 30 percent per ride. They will also be able to book rides in advance, among other members-only perks and rewards.

Surf Air gives Pacaso members access to seats on scheduled flights in their California network.

The company also offers members the option to charter one of its private aircrafts. Availability is guaranteed, initiation fee is waived and members are exempted from blackout dates.

By offering a convenient travel experience via Surf Air and Alto, Pacaso aims to eliminate the stress that traveling can bring to any vacation experience, especially during the holidays.

"The holiday season can be synonymous with stress," Ms. Curry said.

"At Pacaso, we're committed to making things easier for our owners, this time of year and always, and that includes how families travel to their Pacaso second home," she said.

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