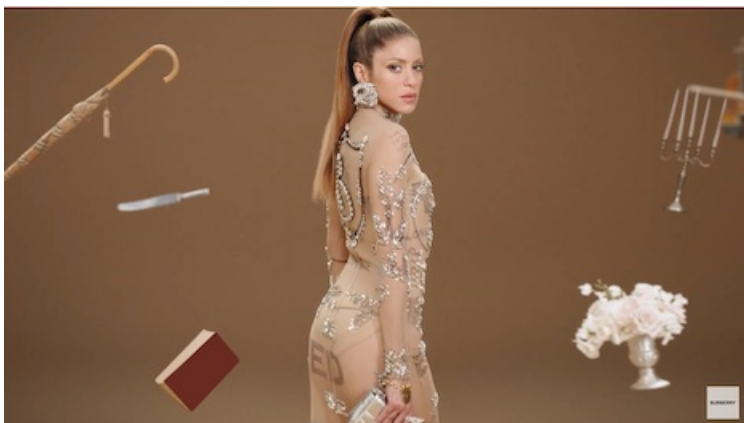


NEWS BRIEFS

## Day's wrap: Burberry, MyTheresa, Pomellato, Tiffany & Co. and State of the Luxury Market Survey 2023

November 10, 2022



Shakira stars in the new Burberry holiday film. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 10:

[Burberry enlists singers Shakira, Burna Boy in new holiday campaign](#)



British fashion label Burberry, in a new holiday push, has debuted a campaign titled 'The Night Before' featuring Nigerian singer Burna Boy and Colombian songstress Shakira in a series of whimsical wintertime vignettes.

[Online retailer MyTheresa names new program for rising Chinese designers](#)

Online fashion retailer MyTheresa has introduced its China Designer Program to shine a spotlight on up-and-coming Chinese fashion designers.

[Milanese jeweler Pomellato partners with Costanzo and Rizzetto to uphold Italian Genius'](#)

Italian jewelry house Pomellato has entered into an equity partnership with fellow Italian jeweler Costanzo and Rizzetto to boost its domestic-production credentials.

[Tiffany Atrium continues support to Black college and varsity students in arts](#)

U.S. jewelry titan Tiffany & Co. continues to make progress in the education sector of its social impact platform, Tiffany Atrium.

[Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

[Introducing Luxury Women to Watch 2023](#)

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

[Please click here to read the morning newsletter](#)

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