

The News and Intelligence You Need on Luxury

NEWS BRIEFS

Burberry, MyTheresa, Pomellato, Tiffany & Co. and State of the Luxury Market Survey 2023

November 11, 2022



Shakira stars in the new Burberry holiday film. Image credit: Burberry

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 10:

Burberry enlists singers Shakira, Burna Boy in new holiday campaign



British fashion label Burberry, in a new holiday push, has debuted a campaign titled The Night Before 'featuring Nigerian singer Burna Boy and Colombian songstress Shakira in a series of whimsical wintertime vignettes.

Online retailer MyTheresa names new program for rising Chinese designers

Online fashion retailer MyTheresa has introduced its China Designer Program to shine a spotlight on up-and-coming Chinese fashion designers.

Milanese jeweler Pomellato partners with Costanzo and Rizzetto to uphold Italian Genius'

Italian jewelry house Pomellato has entered into an equity partnership with fellow Italian jeweler Costanzo and Rizzetto to boost its domestic-production credentials.

Tiffany Atrium continues support to Black college and varsity students in arts

U.S. jewelry titan Tiffany & Co. continues to make progress in the education sector of its social impact platform, Tiffany Atrium.

Invitation to participate: State of the Luxury Market 2023 Survey

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

Introducing Luxury Women to Watch 2023

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

Please click here to read the morning newsletter

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