

TRAVEL AND HOSPITALITY

Chateau du Sureau's Rani Grube: Luxury Woman to Watch 2023

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Rani Grube

By LUXURY DAILY NEWS SERVICE

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business. This year's list features 25 honorees who have set ambitious goals to achieve in a luxury market that, while growing, is also challenged by rapid changes in consumer behavior and technology.

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Here is one honoree:

Rani Grube
Managing director

Chateau du Sureau

Fresno, CA

"Providing luxury service requires staying two steps ahead of the guests who consistently create hospitality challenges through their diverse personalities and expectations"

What do you most like about your job?

There is a degree of gratification that can only be achieved by leading a team that garners respect [by] providing exceptional hospitality. This is ongoing and consistent and the satisfaction it brings me never gets old.

What is the biggest challenge in your work?

Providing luxury service requires staying two steps ahead of the guests who consistently create hospitality challenges through their diverse personalities and expectations. But this is what true world-class hospitality is all about, and as the leader of a team of service professionals, it is my duty to inspire them to do the best that can be done.

What is your work priority for 2023?

The future of hospitality does not rely on the physical amenities that a hotel provides. One can find the facilities, services and amenities that they require at numerous establishments throughout one's travels.

What differentiates properties now, and in the future, lies in the hands of the personal attention bestowed upon every guest. I believe in 2023 this will become more and more apparent, and I intend to continue to make it my mission to staff and train my team with this as my top priority.

What is your proudest achievement in luxury?

My proudest achievement is to be able to receive my returning guests who insist on including me as part of the special moments and anniversaries they celebrate with us. It is a heartwarming privilege.

How do you see luxury evolving in 2023?

As stated earlier, the personal service provided by the property will become more prominent when one defines true luxury travel.

[Please click here to see the entire Luxury Women to Watch 2023 list](#)

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