

ARTS

## Kering extends Vivian Maier South Korean photo exhibition after overwhelming response

November 11, 2022



*The Vivian Maier exhibition opened Aug. 4 in Ground Seesaw Seongsu gallery as part of Kering's Women In Motion program, which aims to shine a light on women's contribution to culture and the arts. Image credit: Kering*

By LUXURY DAILY NEWS SERVICE

Due to an overwhelming turnout, organizers Bigfish C&M have decided to extend the Kering-backed Vivian Maier exhibition at Seoul's Ground Seesaw Seongsu Gallery by two weeks until Nov. 27.

Subscribe to **Luxury Daily**  
Plus: Just released **Save \$246 ▶**  
**State of Luxury 2019**

The eponymously titled exhibition, curated by DiChroma Photography director Anne Morin, is the largest single display of the late U.S. photographer's work. It is part of the Kering's "Women in Motion" program that champions the works of female artists so that they might gain more recognition and representation in cultural institutions.

"We are very pleased that the exhibition of Vivian Maier's photographs, which is the first time our signature Women In Motion program has lent its support to an event in Korea, is receiving such attention," said Thierry Marty, president of Kering North & South-East Asia Pacific, in a statement.

Paris-based **Kering** is the owner of such brands as Gucci, Alexander McQueen and Balenciaga.

Women in focus

"Vivian Maier" opened on Aug. 4 and, as of Nov. 8, it has received more than 55,000 visitors.

The exhibition features 270 works, including several of her personal items as well as a number of unreleased photographs.

Kering supported select displays of the exhibition at the Musee de Luxembourg in Paris last fall and earlier this year at the Musei Reali Torino in Italy.

Ms. Morin was awarded Best Photo Curator of the Year for her work on the Luxembourg selection.

Maier has only received recognition for her work posthumously, starting at the beginning of the 21<sup>st</sup> century.

With continued support from the "Women in Motion" program, many female artists may get their due in their own

time.

"Kering will continue to further develop initiatives and projects highlighting women's contribution to the art and culture industry in Korea," Ms.Thierry said.

---

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.