

NEWS BRIEFS

Coldwell Banker, Kantar, Qatar and luxury retail, China and travel retail and Japanese pre-owned luxury platform AUCNET

November 15, 2022



Affluent consumers perceive luxury real estate agents as lifestyle ambassadors, per a new study. Image credit: Coldwell Banker

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 14:

[Most affluent consumers seek out luxury agents: report](#)

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A new survey from Coldwell Banker Real Estate found that affluent consumers value luxury real estate agents more than ever.

[Brief surveys perform better as consumer attention span drops](#)

Here is some bad news for market researchers: the average human attention span is at an all-time low.

[Qatar's Hamad International Airport, in retail expansion, signs on Dior, Gucci, Burberry, et al](#)

Competing with other Middle Eastern airline hubs, Hamad International Airport, based in Doha, Qatar, has unveiled ambitious expansion plans with luxury retail at the core of its experience.

[Japan's AUCNET eyes US, European push for pre-owned luxury](#)

Japan's AUCNET, a virtual auction company, this month is set to open two new branch locations in a U.S. and European market foray.

[In Zero-COVID China, brands and duty-free pivot from airports to city centers](#)

Across China, duty-free beauty shops are bringing the concept of travel retail home to Chinese consumers, with outlets opening in the center of metropolitan areas such as Shanghai.

[Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in

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