

TRAVEL AND HOSPITALITY

Cunard taps Royal Canadian Geographical Society to marry knowledge with discovery

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Captain Andrew Hall, master of Cunard flagship Queen Mary 2, and Royal Canadian Geographical Society CEO John Geiger. Image credit: Cunard

By LUXURY DAILY NEWS SERVICE

British cruise line Cunard, owner of Queen Mary 2, and the Royal Canadian Geographical Society have joined hands to add a serious educational element to voyages in an attempt to make ocean-going travel more attractive.

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RCGS will bring its experts onboard to select Cunard voyages as part of the deal. This will make the travelers have a more well-rounded and involved experience.

"Both Cunard and the Royal Canadian Geographical Society have a deep history and share a dedication to travel and exploration, with a great desire for cultural understanding," said Matthew Gleaves, North America vice president of commercial development for Cunard, in a statement.

"This partnership is the perfect marriage of knowledge and discovery," he said. "Cunard is committed to not only exploring the beauty and rich culture of the region, but also to educating guests during the time they spend with us.

"There is no better organization to help us succeed in this than the RCGS. We intend to make this a long-lasting partnership."

Cunard's fleet comprises the Queen Mary 2, Queen Elizabeth, Queen Victoria and Queen Anne ships.

Ship shape

RCGS educators will be aboard every 2023 Cunard voyage in the summer Alaska season on Queen Elizabeth, as well as on the September Canada/New England voyage from New York to Quebec on flagship liner Queen Mary 2.

The **RCGS** expert presence on the 2023 voyages will be part of Cunard's Insights enrichment program onboard its vessels.

Both RCGS and **Cunard** are major proponents of exploration.

The cruise line was founded 182 years ago by Samuel Cunard, a Canadian who started the transatlantic voyage between North America and Europe that still continues today.

RCGS is home to more than 26,000 professional educators from around the country, as well as Fellowship leaders working to improve geographic literacy. The nonprofit is one of the largest geographical and educational ones in Canada.

Educators within the society include John Geiger, Joseph Frey, Jill Heinerth, George Kourounis, Lynn Moorman and Perry Bellegarde.

"Our mandate to make Canada better known to Canadians and to the world will be furthered by this exciting partnership with Cunard," said John Geiger, CEO of the Royal Canadian Geographical Society, in a statement.

"Through collaborative enrichment programming and providing Canadian geographic content onboard, we hope each Cunard guest will come to appreciate and love the dynamic and diverse landscape and people of our country."

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