

Day's wrap: Louis Vuitton, Cunard, Galeries Lafayette,

November 18, 2022

First batch of apprentices in the U.S. Mtiars d'Excellence Institute program. Image credit: (c) Johnny Vacar, LVMH

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 18:

[Louis Vuitton's new cruise 2023 collection campaign is sunny](#)

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Creative chief Nicolas Ghesquire's cruise 2023 collection for Louis Vuitton embraces the sun.

[Cunard taps Royal Canadian Geographical Society to marry knowledge with discovery](#)

British cruise line Cunard, owner of Queen Mary 2, and the Royal Canadian Geographical Society have joined hands to add a serious educational element to voyages in an attempt to make ocean-going travel more attractive.

[Galeries Lafayette, expanding global footprint, enters India with Aditya Birla Group](#)

Growing its global footprint, French retailer Galeries Lafayette has partnered with the Aditya Birla Group and Retail Ltd. to open stores in fast-growing India.

[Jaguar taps artificial intelligence for social media](#)

Embracing the futuristic technology, British automaker Jaguar used artificial intelligence to craft social media posts.

[Porsche, Lexus win top honors in U.S. News Best Cars report](#)

German automaker Porsche topped the list of high-end vehicles for the eighth year in a row, according to the latest U.S. News Best Cars annual report.

[Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

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