

NEWS BRIEFS

Louis Vuitton, Cunard, Galeries Lafayette and Farfetch

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A plethora of materials, textures and levels of reflectivity are put at center stage in the Louis Vuitton cruise 2023 film. Image credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 18:

[Louis Vuitton's new cruise 2023 collection campaign is sunny](#)

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Creative chief Nicolas Ghesquire's cruise 2023 collection for Louis Vuitton embraces the sun.

[Cunard taps Royal Canadian Geographical Society to marry knowledge with discovery](#)

British cruise line Cunard, owner of Queen Mary 2, and the Royal Canadian Geographical Society have joined hands to add a serious educational element to voyages in an attempt to make ocean-going travel more attractive.

[Galeries Lafayette, expanding global footprint, enters India with Aditya Birla Group](#)

Growing its global footprint, French retailer Galeries Lafayette has partnered with the Aditya Birla Group and Retail Ltd. to open stores in fast-growing India.

[Farfetch bets on resiliency of luxury market as it addresses Q3 financial performance](#)

Despite the difficult worldwide market, online fashion retailer Farfetch saw a 1.9 percent year-over-year increase in its third-quarter revenue to \$593.4 million.

[Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

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