

NEWS BRIEFS

Day's wrap: Sephora, Sotheby's, Porsche, Saks, Balenciaga and Pomellato

November 23, 2022



Guillaume Motte. Image credit: (c) Eric Garault/Pascoandco, Sephora

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 23:

[Sephora names veteran Guillaume Motte as CEO to spearhead global expansion](#)

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State of Luxury 2019 **Save \$246 ▶**

Guillaume Motte will take over as president/CEO of LVMH-owned Sephora starting Jan. 1, ending a period of uncertainty at the world's leading prestige retailer of beauty and fragrance products.

[Sotheby's International Realty targets new developments, referrals with Kazakhstan foray](#)

Sotheby's International Realty is entering the Central Asian market of Kazakhstan, enticed by the prospect of burgeoning demand for real estate in the energy-rich country.

[Porsche brings initiative and immersive art installation Dream Big' to US](#)

Aiming to target affluent art collectors, German automaker Porsche will bring "The Art of Dreams" installations to the United States, coupled with "Dream Big," a sensory experience from Scottish artist Chris Labrooy.

[Saks, Sir Elton John launch partnership to support entertainer's AIDS foundation](#)

U.S. department store chain Saks debuted its 2022 holiday campaign with a musical performance by British icon Sir Elton John.

[Balenciaga pulls controversial ad campaign featuring kids amidst uproar](#)

Due to resounding criticism, French fashion brand Balenciaga has pulled its latest ad campaign that featured images of children posing with sexually suggestive merchandise and props.

[Pomellato releases video showing support for female victims of violence](#)

Milanese jeweler Pomellato, to commemorate the International Day for the Elimination of Violence Against Women Nov. 25, will release a video featuring a host of entertainers, authors and activists showing their support for female

victims of abuse.

[Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

[Introducing Luxury Women to Watch 2023](#)

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the luxury business.

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