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NEWS BRIEFS

# Gucci, Dolce & Gabbana, Balenciaga and US holiday spend

December 1, 2022



Gucci has unveiled the next chapter of its Gucci Changemakers program. Image credit: Gucci

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Nov. 30:

Gucci celebrates Giving Tuesday with next phase of Changemakers North America program



Italian fashion brand Gucci has opened a new application window for its Changemakers North America effort in honor of GivingTuesday, and released social impact investment numbers.

# Dolce & Gabbana partners with Bialetti to celebrate Italian coffee

Italian fashion house Dolce & Gabbana has added a new Moka coffee pot to its collection, designed by Bialetti, as part of an effort to tap into the popular coffee-consuming trend.

# Balenciaga issues long apology and explanation for controversial holiday campaign

Spanish fashion brand Balenciaga apologized for its holiday campaign that included young children posing with sexually dressed toys.

## US shoppers to scale down holiday spending due to financial crisis: report

The majority of holiday shoppers in the United States indicate they will spend less this year compared to other years, according to SurveyMonkey research from Momentive.

#### Invitation to participate: State of the Luxury Market 2023 Survey

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

## Introducing Luxury Women to Watch 2023

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the

# luxury business.

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