

NEWS BRIEFS

Day's wrap: Herms, Hublot, Four Seasons and The Macallan

December 1, 2022



Herms was No. 3 in the Top 100 ESG Companies list from ESG Book. Image credit: Herms

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 1:

Herms makes top three in Top 100 ESG Companies ranking

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State of Luxury 2019 **Save \$246 ▶**

French fashion-to-leather goods brand Herms was ranked No. 3 in the Top 100 ESG Companies list released by sustainability data service ESG Book, which reveals the 100 most eco-conscious companies in the world.

Four Seasons opens Naviva luxury tent stay celebrating connection to nature

Naviva, located next to the renowned Four Seasons Resort Punta Mita, Mexico, offers guests the opportunity to stay on 48 acres of coastal forest within a luxury tent.

Hublot highlights Polar POD from partner and explorer Jean-Louis tienne

Swiss watch brand Hublot is sponsoring an ambitious expedition of Jean-Louis tienne, who is planning to use the Polar POD to explore the Southern Ocean for three years, starting in 2024.

The Macallan releases film from Javi Aznarez honoring The Macallan 77 Years Old

Scotch brand The Macallan and Javi Aznarez, a world-renowned painter, have collaborated on a film project to celebrate the new 77-year-old malt whiskey from the label.

Final Call: Invitation to participate: State of the Luxury Market 2023 Survey

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

Introducing Luxury Women to Watch 2023

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the

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