

NEWS BRIEFS

Day's wrap: Porsche, Christian Louboutin, Maserati and Coldwell Banker

December 5, 2022



German luxury vehicle manufacturer Porsche joined the United Nations' UN Global Compact. Image credit: Porsche

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 5:

[Porsche joins UN Global Compact in nod to sustainability](#)

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German luxury vehicle manufacturer Porsche joined the sustainability movement alongside the United Nations, with its participation in the U.N. Global Compact.

[Christian Louboutin breaks cosmic '50s-themed campaign for Starlight Collection](#)

The Starlight Collection from French footwear label Christian Louboutin features its newest pieces in the short film produced by the brand.

[Maserati streamlines car-buying experience with new digital platform](#)

Italian automaker Maserati is streamlining customers' experience buying its vehicles with a new digital platform called "My Maserati Showroom".

[40pc of US consumers looking overseas for their next home purchase: report](#)

As the cost of living in the United States grows, and the dollar rises in value abroad, more wealthy citizens are moving away.

[Final Call: Invitation to participate: State of the Luxury Market 2023 Survey](#)

Luxury Daily invites you to participate in the State of the Luxury Market 2023 Survey. All respondents will receive the executive summary of the report, plus a complimentary copy of a new Unity Marketing trend report, "HENRYs in Recession: How Luxury Brands Can Prepare."

[Introducing Luxury Women to Watch 2023](#)

Luxury Daily annually honors smart women executives who show the potential to make a difference next year in the

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