

APPAREL AND ACCESSORIES

British Fashion Council honors Bella Hadid, other change-makers at Fashion Awards 2022

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BFC Foundation hosted 2022 British Fashion Awards in London. Image credit: The Fashion Awards

By LUXURY DAILY NEWS SERVICE

The Fashion Awards 2022 took place again at The Royal Albert Hall in London, marking one of the most popular fashion events of the year.

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The event positioned the industry as the meeting point of entertainment and culture, honoring those making waves in the field. Artists, models, creatives, designers and brands all received awards as funds were raised for future fashion professionals through the BFC Foundation.

Bella Hadid, American model, was voted Model of the Year. Carlos Nazario accepted the honor on her behalf in her absence.

Katie Grand received the Isabella Blow Award for Fashion Creator and S.S. Daley received the BFC Foundation Award.

Burberry won the Metaverse World & Gaming Experience Award due to its fashion-centric virtual experiences, including its work with Minecraft.

Dress to impress

The night was filled with the **BFC Foundation** also recognizing individuals and brands working to make positive change in the world with the art of fashion.

Jefferson Hack, cofounder of Dazed Media, received the Special Recognition Award for Cultural Curation due to his 30 years of inclusive practices, as well as his empowerment of young people.

"Over 30 years ago we set out to empower youth through creativity, and we are still doing it today," he said in his acceptance speech. "So the biggest thank you of all is to the hundreds of young creatives all over the world that have allowed our platforms to be part of their journey."

"Keep making it up as you go along as I did."

Wales Bonner, founded by Grace Wales Bonner, earned the Independent British Brand Award. The brand draws on Afro-Atlantic and European influences, celebrating diversity and inclusive perspectives.

Pierpaolo Piccioli of Italian fashion label Valentino received the Designer of the Year Award, thanking the maison and those who supported his work in a **social media post**. He also cited the power that fashion has to create political change.

"This victory to me is a reminder that in the era of realism, we want to face reality, even when it's tough, and we want to lead positive changes through the power of beauty," he said.

"With fashion and thorough fashion we create a world in which beauty can be the mirror for all beauties, in which we have the privilege and the opportunity to shape a welcoming environment for creativity because fashion is culture based on creativity.

"Fashion is a language, a powerful one, and with such a power comes also a big responsibility because what we do with our work is a reflection of our values and a manifesto of our will.

"Fashion can also be a radical, aware and political act of rebellion, and I love that."

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