

FOOD AND BEVERAGE

Veuve Clicquot debuts database of female entrepreneurs worldwide

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In celebration of the Bold Woman Award's 50th anniversary, Champagne giant Maison Veuve Clicquot made public its Bold Open Data Base project. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

In celebration of the Bold Woman Award 50th anniversary, Champagne brand Veuve Clicquot launched its Bold Open Data Base project a platform inclusive of every female entrepreneur in the world.

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This is arguably the first tool of its kind from a luxury brand, bringing a stronger spotlight to women in business across the globe by making them searchable. The free search engine is eliminating gender-based societal and regional barriers that so many women face when looking to advance professionally.

"The journey of an entrepreneur is full of highs and lows," said Gwyneth Paltrow, Maison Veuve Clicquot role model and entrepreneur, at the Bold Woman Award ceremony.

"We all have the strength within us to surpass our own fears and find success," she said. "Boldness goes a long way, but I believe that what's crucial in the journey of an entrepreneur is the people around you.

"It's important to cultivate your own personal board, and to do that for others along the way."

More advocacy programs are soon to be made public, including the SistaxBold program, Bold Diner, les Rencontres Audacieuses and Bold Conversation as LVMH-owned Veuve Clicquot works to educate the world about female leadership within business through the power of technology.

Sold on bold

The anniversary event in Paris, hosted at the Olympia, celebrated the elevation of women within the field.

Ms. Paltrow and **Veuve Clicquot** hosted, giving female leaders awards for their work. An estimated 1,500 people attended, honoring the awardees and the need for inclusivity within the field.

"During this exceptional evening, we've celebrated the audacity of incredible women," said Jean-Marc Gallot, president of Maison Veuve Clicquot, in a statement.

Vra Kempf was one of those honored, being awarded the Bold Woman Award for SINGULART her diversity-focused,

virtual art gallery. Showcasing modern art, the platform rejects traditional modes of artistic expression and offers a space for artists in the field to publicize their work.

Julie Davico-Pahin was also given the Bold Future Award thanks to Ombrea, her startup working with technology that uses AI to protect crops. Ombrea works with the sunlight that fuels plants, tweaking the amount of it received in the hopes it will strengthen them against climate calamities.

The Bold programs from Veuve Clicquot include women from 27 countries, totaling 450 awardees who were recognized for their entrepreneurship. It is the first global organization to bring together women in business, working to improve the prospects of all females in the field.

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