

NEWS BRIEFS

Kohlers, Rebag, Veuve Clicquot, Harry Rosen and Luxury Daily Awards

December 9, 2022



Canadian menswear retailer Harry Rosen worked with top API-first search and discovery platform Algolia to increase its conversion rates across the 10,000 products on its site. Image credit: Algolia

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news:

[Kohler picks Samie Barr to run global brand strategy to drive international expansion](#)

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The new hire from CB2 will lead Kohler's global creative, media and digital capabilities, as well as the international teams responsible for the brand experience.

[Rebag rewards sellers for internal spending with Rebag Wallet](#)

In addition to Rebag Wallet, both Premium Payouts and Spending Bonus are designed to enhance brand loyalty by significantly rewarding clients who remain within the Rebag ecosystem.

[Veuve Clicquot debuts database of female entrepreneurs worldwide](#)

This is arguably the first tool of its kind from a luxury brand, bringing a stronger spotlight to women in business across the globe by making them searchable.

[Canadian menswear retailer Harry Rosen claims 360 percent growth in online conversions via Algolia search](#)

Incorporation of Algolia technology helped Harry Rosen revamp its strategy to better enable online shoppers to more easily find goods searched on the retailer's website.

[FINAL CALL: Inviting nominations for the 2022 Luxury Daily Awards](#)

Luxury Daily is inviting nominations for the most prestigious luxury awards handed out annually: Luxury Marketer of the Year, Luxury Retailer of the Year, Luxury Publisher of the Year, Luxury Researcher of the Year and Luxury Personality of the Year.

[Please click here to read the Dec. 8 morning newsletter](#)

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