

AUTOMOTIVE

Bentley remixes popular holiday tune using factory sounds

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Bentley recorded sounds throughout its workshops to create its new version of "Dance of the Sugar Plum Fairy." Image credit: Bentley Motors

By LUXURY DAILY NEWS SERVICE

British automaker Bentley Motors, marking the holiday season, has recorded sounds throughout its workshops to create its new version of The Nutcracker's "Dance of the Sugar Plum Fairy."

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The workers and technicians in the factory came together to create the Christmas song, recording sounds from their work and compiling them into music. Scissors cutting leather, machines sewing, paint being sprayed and car doors closing were strung together in notes matching the famous composition.

"When you walk around the factory it's not just what you see, it's what you hear that is so distinctive," said a character playfully named S.C. Lause, director of elves for Northern Europe at Bentley, in a statement.

"So, it occurred to me that creating the Bentley Orchestra would be a unique way to celebrate the extraordinary skills of Bentley craftspeople as well as showcasing their modern sustainable future," he said.

Putting playfulness at the forefront of the release of [the video](#), Bentley wished those watching a happy Christmas and holiday season.

Sheer music

It was not just the scissors and paint spray that acted as the instruments for the composition.

As they screwed various parts of the cars into place and tested windows, the noises they made created parts of the song, with many workers whistling along to the tune.

The general day of employees was also recorded, adding in the songs of tea kettles in the breakroom and spoons clinking against mugs. As employees arrived at the factory at daybreak, surrounding bird songs were added in as well.

This musical project from [Bentley](#) did not just celebrate Christmas but also was an homage to the employees who make the work there possible their skills and care were centerstage in the video.

The sustainability of the factory was also honored, its carbon neutrality featured in the piece alongside visuals of its

solar panels and electric cars.

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