

NEWS BRIEFS

## Day's wrap: Instagram, Porsche, Belvedere and The Fashion Pact

December 14, 2022



*Belvedere celebrates Daniel Craig campaign with holiday pop-up in London. Image credit: Belvedere*

---

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 14

[Instagram aims to boost engagement with BeReal clone, Candid](#)

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

As audiences point to similarities between the function and French social media app-turned-Gen Z phenomenon BeReal, Candid is an Instagram addition that nudges users to post a dual-facing picture of themselves once prompted, at one particular moment in time.

[Porsche introduces Europe's first 5G mobile private network](#)

The result of an ongoing smart car communication effort, Porsche is releasing the first European 5G mobile private network at Nard Technical Center, using Vodafone Business capabilities.

[Belvedere celebrates campaign star Daniel Craig with London pop-up](#)

In celebration of its successful holiday campaign with Daniel Craig, Belvedere vodka opened a pop-up in London's Selfridges.

[Luxury brands, conglomerates band together on CEO-led sustainability initiative](#)

The Fashion Pact, run by 75 CEOs from the world's top fashion brands, works towards greening the industry with its new initiative, the Collective Virtual Power Purchase Agreement (CVPPA).

[Please click here to read the morning newsletter](#)

---