

NEWS BRIEFS

Day's wrap: Givenchy and Disney, KBB and luxury vehicles, Kenzo and global media

December 15, 2022



Givenchy collab with Disney centered around Oswald, the Lucky Rabbit for the new year. Image credit: Givenchy

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 15

[Givenchy, Disney celebrate Lunar New Year with new capsule](#)

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The new collaboration between Givenchy and the Walt Disney Company highlights adventure, bringing back a vaulted character from the entertainment conglomerate.

[BMW, Genesis and Lexus win big for new vehicles: KBB Best Buy Awards 2023](#)

As a response to the growing demand, electric vehicles were added to an existing 19 categories for this year's Best Buy Awards 2023 edition.

[Kenzo debuts virtual game, top player to receive Paris fashion show seat](#)

Kenzo makes a mini game available on its website, "The Kenzo Run," allowing players to compete for prizes.

[Younger generations shifting global media consumption patterns: YouGov](#)

As the options for consumption grow, consumers are choosing media outlets that align most with their values, paying the closest attention to environmentalism.

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