

TRAVEL AND HOSPITALITY

## Four Seasons to open new Saudi, Bahrain properties, signaling Middle East expansion

December 19, 2022



*Four Seasons announces new Middle Eastern properties for 2023 and 2024. Image courtesy of Four Seasons*

By LUXURY DAILY NEWS SERVICE

Luxury hospitality group Four Seasons is expanding further into the Middle East with the upcoming openings of two residences in Bahrain Bay and Jeddah, Saudi Arabia.

Subscribe to **Luxury Daily**  
Plus: Just released  
State of Luxury 2019 **Save \$246 ▶**

The two locations, opening in 2024 and 2023 respectively, represent the latest of the hotel's push into the region. Existing Four Seasons Private Residences properties are situated in Dubai, Sharm El-Sheikh, Egypt and Marrakech, Morocco.

"As we expand our Private Residences portfolio globally, we seek locations where our luxury lifestyle offering can be thoughtfully integrated and where we can build upon the success of existing hotels and resorts," said Bart Carnahan, president of global business development and portfolio management at **Four Seasons Hotels and Resorts**, in a statement.

"Following the complete sell-out of our Private Residences in Dubai and our extensive residential expansion in Egypt, I am confident that the upcoming Four Seasons Private Residences Bahrain Bay will give homeowners another opportunity to embrace this destination through its vibrant culture, history and lifestyle."

### Middle Eastern luxury

Like the other 51 Private Residence locations globally, these new properties will include spa treatment centers, in-room dining, fitness centers, outdoor spaces, cigar room access, concierge and housekeeping, among other amenities for owners.

The location in Jeddah will house 64 units overlooking the Red Sea, while the Bahrain Bay location will have 112 within the city. The property announcements come as the company expresses a positive outlook toward the real estate terrain in the Middle East's luxury market.

The company is partnered with Saudi Arabian firm Midad Real Estate to build the Jeddah property, reflecting the local culture in design and architecture.

"Four Seasons is experiencing incredible growth and momentum in Saudi Arabia and our new project in Jeddah at the Corniche will be a perfect complement to our existing and future properties in this important destination," Mr. Carnahan said.

"Whether you are visiting for a long or short stay, or in search of a new home, Four Seasons is dedicated to bringing dynamic projects to market that offer something for everyone," he said. "We look forward to partnering with Midad Real Estate to establish Four Seasons Jeddah at the Corniche as a primary gateway to all New Jeddah Corniche has to offer."

The residences at Jeddah have between one and five bedrooms, the smallest residence being 3,230 square feet in size.

Four Seasons is also partnered with Bayside Developments in Bahrain in the construction of the respective property, of which restaurants, beaches and the shopping district will all be within walking distance.

The latter location will also feature gardens, landscaping on terraces, a private theater and an infinity pool, and residents will have access to the amenities provided at the Jeddah location.

"In partnering with Four Seasons, we look forward to introducing an unparalleled luxury lifestyle offering to residents of Bahrain Bay," said Yusuf Haji, sales director of Bayside Developments.

"The early sales success and international interest in these residences is a testament to the desire to live in this wonderful community and in Bahrain as a destination under the management of Four Seasons, which has a longstanding reputation for providing incredible experiences and exceptional service to its residents," Mr. Haji said. "We can't wait to welcome residents to their new home in Bahrain Bay very soon."

---

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.