

NEWS BRIEFS

Valentino, IWC Schaffhausen and Positive Luxury, Hugo Boss and Louis Vuitton

December 21, 2022



Louis Vuitton teases Yayoi Kusama collection with Gisele Bündchen. Image credit: Louis Vuitton

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 20

[Valentino names new Americas CEO, ex-LVMH leader to lead regional retail expansion](#)

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Italian fashion label Valentino is announcing the appointment of Daniel Paltridge as CEO of the Americas, effective Dec. 1, 2022.

[Positive Luxury gives IWC Schaffhausen wings, restores Butterfly Mark badge](#)

Swiss watchmaker IWC Schaffhausen is taking steps toward sustainability, as evidenced by a new certification from Positive Luxury.

[Hugo Boss, Coty renew fragrance licensing deal through 2035](#)

In pursuit of a greater share of the global fragrance market, German fashion house Hugo Boss will continue to tap personal care multinational, Coty for support on branded beauty products.

[Famed fashion faces star in latest Louis Vuitton, Yayoi Kusama teaser](#)

French luxury fashion house Louis Vuitton is teasing an upcoming January collection executed in collaboration with Japanese artist Yayoi Kusama.

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