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NEWS BRIEFS

Day's wrap: Porsche, Prada, Bugatti and Audemars Piguet

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Bugatti's last centodieci features references to EB110 from 1991. Image credit: Bugatti

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Dec. 21

Porsche enters DAX, sees 14pc rise in stock value



German luxury automaker Porsche has entered the German stock index (DAX) after marking one of Europe's biggest-ever public offerings.

Prada plants skiwear pieces with Ubisoft gaming partnership

Italian fashion brand Prada is getting the attention of the gamer community with its video game feature.

Bugatti sends out final Centodieci supercar, celebrating 110 years

French automaker Bugatti is rounding out its Centodieci sports car line with the delivery of the tenth and final car.

Audemars Piguet raises a toast to Royal Oak, rounding out anniversary year

Swiss watch manufacturer Audemars Piguet is throwing an end-of-year soire, once again honoring the Royal Oak's 50th anniversary this year.

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