

TRAVEL AND HOSPITALITY

Le Mridien opens second New York hotel, brings mid-century modern to Fifth Avenue

December 27, 2022



Le Mridien rooms celebrate mid-century aesthetics. Image courtesy of Le Mridien Hotels and Resorts/Goran Kosanovic

By LUXURY DAILY NEWS SERVICE

Marriott-owned hospitality group Le Mridien Hotels & Resorts is debuting a new property, situated on Fifth Avenue in Manhattan.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Le Mridien New York is the second hotel under the hospitality group to call New York City home. With a mid-century contemporary look, the hotel celebrates the vintage travel aesthetic of glamor and sensibility.

"Le Mridien has always inspired travelers to explore the world in style and savor the good life through the lens of its European spirit, and what better city to continue this legacy than in Manhattan, with our second hotel in the destination," said Jennifer Connell, global brand leader at [Le Mridien Hotels & Resorts](#) and vice president at Marriott International Distinctive Premium Brands, in a statement.

"As we continue to celebrate the brand's momentous 50th anniversary this year, we're delighted to expand on our global footprint and bring a distinct stay experience and chic signature programs to creative-minded travelers visiting New York City."

History at its heart

The 21-story stay was designed by architect Gene Kaufman. The modern building features 165 rooms and 17 residence spaces.

Within the lobby, dubbed "Le Mridien Hub," there are vintage-inspired wooden walls. The space features curated art pieces such as sculptures and colorful columns.

The Hub offers guests a new take on the lobby experience, serving as the center point of the public areas within the hotel. There, guests can indulge in specialty coffee drinks brewed by barista professionals during the day, or sip on cocktails at night via the Latitude/Longitude Bar.





[View this post on Instagram](#)

A post shared by Le Mridien New York, Fifth Avenue (@lemeri...

The in-house restaurant, Allora, is open all day and serves seasonal Italian dishes. Guests can also enjoy dining in their rooms any time of day.

For the project, interior designers Vennie Lau and Paul Vega – both hail from VLDG Inc., a design studio that works with hotel brands such as Hyatt Hotels, Marriott International, Starwood Hotels and Hilton Hotels & Resorts – made nods to the 20th-century textile trade that fueled the neighborhood. Map murals cover Le Mridien New York's walls, showing the waterways of the city that helped drive commerce during this time period.

Contrasting within the color scheme, geometric patterns and lots of textural fabrics all can be found throughout the rooms. Rooms are filled with blue and gray hues, plus a few pink accents, as well as beds custom-made for the hotel.

Stays offer luxe spa touches like body products from Malin+Goetz, as well as functional elements like elevated desks and contemporary tech such as smart TVs in 4K.

A set of six rooms have terraces that provide a space for fresh air, and all guests can enjoy amenities like the health club for free, open 24 hours.

Aside from the plethora of shopping choices on the Avenue ([see story](#)), the hotel is also positioned close to popular tourist spots, including the Flatiron building and the Empire State Building, making it a top choice for those wanting to experience the city.

© 2022 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.