

NEWS BRIEFS

## Day's wrap: LVMH, Chanel, LuisaViaRoma and Supreme

December 22, 2022



*New Paris exhibition from Chanel is an immersive look at its fragrance history. Image credit: Chanel*

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By LUXURY DAILY NEWS SERVICE

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[Aimed at startups, LVMH opens Innovation Award applications](#)

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French luxury conglomerate LVMH applications for its Innovation Award are now open.

[Chanel perfume experience proves popular, Paris reservations sell out](#)

French fashion house Chanel is welcoming walk-ups to its Le Grand Numéro de Chanel Paris experience.

[Italian retailer LuisaViaRoma goes global with first international location](#)

Italian concept store LuisaViaRoma is opening its first international location in New York City.

[Supreme partners with Singer to put modern twist on classic sewing machines](#)

New York-based streetwear and lifestyle brand Supreme is collaborating with manufacturing company Singer on a specialty sewing machine.

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