

TRAVEL AND HOSPITALITY

## Regent Seven Seas names first female president in company history

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*Regent's first female president Andrea DeMarco brings two decades of industry experience to the role. Image credit: Regent Seven Seas Cruises*

By LUXURY DAILY NEWS SERVICE

Regent Seven Seas Cruises is making history as Andrea DeMarco takes lead at the company.

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Ms. DeMarco is the first female president of the luxury cruise line, replacing former president Jason Montague who will step into a new Special Advisor position for Regent. The transition is effective starting on Jan. 1, 2023.

"I am so incredibly grateful for this opportunity and am honored to be taking the helm at the world's leading luxury cruise line," said Ms. DeMarco, in a statement.

"Ever since being welcomed into the **Regent** family in 2021 I've been amazed by how strongly the brand is loved by our guests and travel partners, which is a result of the unrivaled talent of our teams at sea and across our global offices," she said. "I look forward to working alongside the best team in the industry and am excited to lead the Company into what is a very bright future, growing The World's Most Luxurious Fleet with the highly anticipated launch of Seven Seas Grandeur in November 2023."

### History of leadership

Regent's new chief executive has a history working with the company, having held leadership positions since 2021.

Ms. DeMarco has served as the chief sales and marketing officer for Regent Seven Seas since September of last year, navigating a new market landscape after the height of the pandemic ([see story](#)). She now bears responsibility for revenue management, international sales operations and passenger services, as well as brand strategy, bringing a fresh vision for growth to the table.

Before working with Regent, Ms. DeMarco worked within the cruise industry for two decades, serving in various roles.



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A post shared by Regent Seven Seas Cruises (@regentcruise..

In 2012, she climbed the ladder at American company Norwegian Cruise Line Holdings, the fourth-largest cruise line in the world by passenger count, where she held positions including corporate communications officer, senior vice president of investor relations, and environmental, social and governance officer.

In addition, Ms. DeMarco also earned the title of "#1 Overall Best Investor Relations Officer in Leisure" from leading international business-to-business publisher Institutional Investor's "All-America Executive Team" rankers.

Before working with Norwegian Cruise Line, she handled charter sales, corporate financial planning and revenue management at Royal Caribbean Group.

Aside from her professional accolades, Ms. Demarco also holds an M.B.A. from Florida International University in Finance, and from Florida State University a B.S. in Finance.

"Having worked side-by-side with Andrea for the last 16 months, as well as having been close colleagues for even longer, I am delighted to be passing the baton to someone who I know has the knowledge, skills and experience to take Regent to the next level," said Jason Montague, former president of Regent Seven Sea Cruises, in a statement.

"Regent is a truly special family to be a part of. From our loyal guests to our partners in the travel industry, from the team members in our global offices to the crew onboard our ships, I would like to thank each and every one of them for their support and efforts in making us the world's leading luxury cruise line," Mr. Montague said. "I could not be prouder of what we have achieved together."

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