

SUSTAINABILITY

LVMH earns triple 'A' rating from CDP, one of only 12 companies to claim title

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LVMH outscores 15,000 other companies in receiving a new accreditation from CDP. Image credit: LVMH

By LUXURY DAILY NEWS SERVICE

French luxury conglomerate LVMH is being recognized for high ranks in the sustainability arena, earning a triple "A" rating from nonprofit Carbon Disclosure Project (CDP).

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The company's gains in forest, water and climate protection advocacy position it as one of 12 companies to earn the score of 15,000 total. The particular accreditation at hand is considered the gold standard of corporate environmental transparency, according to the group.

"LVMH is pleased to see its long-standing commitment to sustainability acknowledged by CDP with a triple A' score in 2022," said Antoine Arnault, head of image and environment of **LVMH**, in a statement.

"LVMH would like to share this recognition with its suppliers and scientific partners," Mr. Arnault said. "Measuring and communicating environmental impact across the LVMH value chain on climate, water and biodiversity including forests have proved to be powerful tools for fostering actions.

"Given our deep dependency on biodiversity, LVMH is particularly committed to scaling up regenerative practices within its supply chain that bridge the preservation of biodiversity and the fight against climate change."

Always greener

The CDP scores companies from A to D- scores, based on transparency, environmental literacy, environmental management and green goals that demonstrate leadership.

The process is independent and intensive, which is why it is so widely seen as a dependable reference, driving the corporate world to increase efforts to disclose reports and drive environmental conversations throughout consumer industries.

Company	Climate	Forests	Water Security
Beiersdorf AG	A	A	A
Danone	A	A	A
FIRMENICH SA	A	A	A
HP Inc.	A	A	A
KAJ Corporation	A	A	A
Klabin S/A	A	A	A
Lenzing AG	A	A	A
L'Oréal	A	A	A
LVMH	A	A	A
Metsä Board Corporation	A	A	A
Philip Morris International	A	A	A
UPM-Kymmene Corporation	A	A	A

LVMH is one of just 12 companies to earn ranks across three crucial categories, giving the conglomerate a spot on CDP's prestigious "A List."
Image credit: CDP

The Harvard Business Review is cited describing CDP as "the most powerful green NGO you've never heard of" in 2010. Since its founding in 2000, the organization has culled and presented crucial data, much of which has never before been collected.

"CDP saw nearly 20,000 companies disclose environmental data this year, including 70 percent of European companies by market value," said Maxfield Weiss, executive director of Europe at CDP, in a statement.

"COP27 showed the need for transformational change is more critical than ever if we are to limit warming to 1.5 degrees Celsius," Mr. Weiss said. "I'm therefore delighted that European companies make up nearly half of all A List' companies around the world, including 15 with two A' scores and eight with triple A' scores for climate change, forests, and water security leadership.

"We must cut emissions by half and eliminate deforestation by 2030, alongside achieving water security on the same time scale there is no route to 1.5 C without nature."

The push toward industry responsibility and communication is reflected in the number of investors betting on data disclosure.

This year, 680 investors with \$130 trillion in spending power asked large companies to release environmental data through the CDP. On top of that, 280 major buyers with assets totaling \$6.4 trillion also asked the same thing of companies this year.

Close to 19,000 of those companies have released information thanks to these efforts. The accessibility of LVMH's environmental performance also plays a factor in the company's new home on CDP's "A List."

"With the EU's groundbreaking new reporting regulation, the CSRD (Corporate Sustainability Reporting Directive), now agreed, CDP A List' companies are showing they are ahead of the game taking clear action to reduce emissions and to address environmental impacts throughout their value chains," Mr. Weiss said.

"This is the type of environmental transparency and action we need economywide to prevent ecological collapse."