

## AUTOMOTIVE

## Bugatti, Lego release small-scale Bolide model

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The Bolide from Bugatti is the newest project of the Lego collab. Image courtesy of Bugatti

## By LUXURY DAILY NEWS SERVICE

French automaker Bugatti's ongoing partnership with the Lego Group has produced a new creation the new Lego Technic Bugatti Bolide.



This track-only vehicle is considered by Bugatti to be its most ambitious design, as the model is the lightest Bugatti has ever manufactured with a W16 quad-turbocharged engine. Now, the car can be found both on race tracks and Lego-covered tables.

"The Lego Technic model of the Bugatti Bolide is an expression of a perfect partnership between our brands," said Wiebke Sthl, managing director at Bugatti International, in a statement.

"Bugatti is renowned the world over for its leadership in continuously raising the bar across numerous spheres, including design, performance and engineering," Mr. Sthl said. "These core values are matched by Lego, a leader in its respected field, and are illustrated perfectly when pairing the Bugatti Bolide to its Lego model."

On track

The highly-detailed recreation is now available worldwide at Lego.com



The Lego version of the Bolide is just as intricate as its full-sized counterpart. Image courtesy of Bugatti

The Lego Technic Bolide measures 3 inches high, 12 inches long and 5 inches wide, proportional to the full-size car. It is made up of 905 individual Lego "blocks," and features track rims, a signature w16 engine, scissor opening doors, low tires and a turntable steering wheel.

The Lego model also features a cockpit that is just as detailed as the real thing, as well as air ducts, the horseshoe grille and an "X" tail light the latter is a traditional Bugatti motif.

The car comes in black and yellow, honoring the favorite color combination of Ettore Bugatti, the founder of the brand.

"I am very excited about this new model," said Niels Henrik Horsted, head of product of Lego Technic & Speed Champions, in a statement.

"Our Lego Technic designers have done an amazing job capturing the details of this extreme Bugatti design," Mr. Horsted said. "With LEGO bricks you can build anything you can imagine, and with LEGO Technic elements, you can build for real.

"I've always been passionate about engineering and this model's details and design are absolutely fascinating I can't wait to start building it myself."

The full-size Bolide marks one of the brand's most highly limited releases, as only 40 models have been made, each priced at \$4,244,960 per a Monterey Car Week in 2021 presentation deliveries begin in 2024.

The recreation of the car, though much smaller, is just as intricate. This design is only the latest in a collaboration between brands that began with the Chiron Lego creation in 2018 (see story).

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