

NEWS BRIEFS

Day's wrap: LVMH, Bugatti, L'Oral Group and luxury vehicles

January 4, 2023



The Bolide from Bugatti is the newest project of the LEGO collab. Image courtesy of Bugatti.

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 4:

[LVMH chooses Singapore for first live Watch Week since 2020 inaugural](#)

French luxury conglomerate LVMH is preparing to host its fourth LVMH Watch Week in Singapore.

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[Bugatti, Lego release small-scale Bolide model](#)

French automaker Bugatti's ongoing partnership with the Lego Group has produced a new creation the new Lego Technic Bugatti Bolide.

[L'Oral France names new managing director](#)

The move comes as French cosmetics conglomerate L'Oral Group which counts Lancme, Yves Saint Laurent and Giorgio Armani as members of its luxe portfolio reorganizes its leadership for the year.

[Luxury consumers ditching leases, purchasing cars outright per rising rates: Edmunds](#)

Automotive reviewer Edmunds' latest report, reflective of 2022's final fiscal quarter, shows a shift in purchase preference for luxury consumers.

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