

JEWELRY

## WatchBox 2023 sets off on world tour

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*Watchbox sets off on its world tour this year, visiting Asian and Middle Eastern Watch Weeks. Image courtesy of Watchbox*

By LUXURY DAILY NEWS SERVICE

This year, pre-owned timepiece seller WatchBox is setting off on its world tour, accompanied by Swiss-French watchmaker F.P. Journe and independent Swiss watch manufacturer De Bethune.

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The "Two Decades of F.P. Journe & De Bethune" showcase will travel throughout the Middle East and Asia, showcasing 100 of its signature watches from the two brands. The tour will visit Watch Week events in Shanghai, Singapore, Hong Kong and Dubai.

"This retrospective collection represents the best of our generation's two greatest watchmakers a profound gathering of Franois-Paul Journe and Denis Flageollet's most consequential creations and the largest collection to be all together in one place," said Josh Srolovitz, director of sales at **WatchBox** Hong Kong, in a statement.

"We're excited to share this celebration of independent watchmaking with the WatchBox community."

### Keeping watch

The event series honors the work of Denis Flageollet and Franois-Paul Journe two of the most distinguished watchmakers in the history of horology.

The collection in total is worth \$25 million and looks back on the craftsmanship of the two figures. Founded in 2017, highlighting the work of individual watchmakers, such as Mr. Flageollet and Journe, is typical of the brand.



*Watchbox will highlight the work of artisans Denis Flageollet and Franois-Paul Journe. Image courtesy of Watchbox*

The world tour kicked off in Geneva and Zurich this past fall and will move into Singapore from Jan. 11 to 13, 2023, at local Collector's Lounges. Then, the tour will go to Shanghai from Jan. 12 to 15, 2023 and Hong Kong from Jan. 18 to 20, 2023.

Watchbox will then enter the Middle East, taking the world tour to Dubai from Feb. 15 to 17, 2023.

During the events, the 100 watches highlighted will be up for sale, while presentations will allow consumers insight into the process of production for the luxury pieces.

There will also be educational lectures, discussion panels, celebrations and individual appointment slots. Anyone, from collectors to journalists, may attend.

The running theme will be that of heritage, as it will cover the two decades of work from Mr. Journe and Mr. Flageollet, as well as the resulting collections of the future.

*Franois-Paul Journe is one of the most distinguished watchmakers of all time*

Attendees will be able to view signature watches such as the DC25 Tourbillon from De Bethune, complete with a starry pattern on the face. The Rgence Losange and Tourbillon Souverain Rgence Circulaire, both very rare, will also be on display.

The reseller's own experts, including global editorial director for the global pre-owned luxury watch platform Jack Forster, as well as Tim Mosso, director of media at Watchbox, will be among those attending.

Additionally, Pierre Jacques, CEO of De Bethune, as well as Jorg Hysek, international head of sales at De Bethune, will be present at the event discussing the future of the company they represent.

On industry updates, LVMH has announced dates for Singapore's Watch Week 2023, in a move that marks the event's first in-person foray since 2020 ([see story](#)).