

TRAVEL AND HOSPITALITY

## Regent Seven Seas-owner curates 13 full-ship Caribbean charters

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Norwegian Cruise Line Holding's new division will elevate consumers' experience with themed events this spring. Image credit: Norwegian Cruise Line

By LUXURY DAILY NEWS SERVICE

Miami-based cruise company Norwegian Cruise Line Holdings (NCLH), parent of Regent Seven Seas Cruises, is consolidating its properties, for the purpose of forging a new charter sector that serves clients across its brands.

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Subbrands Norwegian Cruise Line and Oceania Cruises, as well as luxury cruise line Regent Seven Seas Cruises, all stand to benefit from the move. The new sector, called "Experiences at Sea," will launch a record number of full-ship charter excursions on the Norwegian Pearl ship, with 13 succeeding events slated to start this season.

"As we kick off 2023, we are thrilled to be collaborating with our expansive roster of artists and NCL client partners for a record-breaking 13 back-to-back immersive festival-at-sea cruises aboard Norwegian Pearl, bringing guests from an array of like-minded communities together to experience one-of-a-kind vacations alongside their favorite artists, athletes, actors, comedians and others within their lifestyle," said Anthony Diaz, CEO of Sixthman and senior vice president of charters, meetings and incentives at [Norwegian Cruise Line Holdings Ltd.](#), in a statement.

"Powered by all that the "Experiences at Sea" unit provides, we are committed to going above and beyond to shatter the expectations of what a vacation can be," Mr. Diaz said. "It's been so rewarding being a part of setting the stage for guests to be able to get away to get together!"

### Curated cruises

The consolidation the result of Norwegian Cruise Line Holdings' choice to fuse its charters, meetings and incentives division (CM&I) with subsidiary Sixthman Festivals at Sea will cater to affinity, incentive and corporate clients across NCLH.

"Experiences at Sea" will host a nonstop string of 13 full-ship charters through March 2023 spanning over 66 nights. This marks the longest stream of full-ship charters since NCLH's start aboard the Norwegian Pearl.

The CM&I division has been previously recognized for its high-quality events organized. In 2022, the division won the "Best Events and Meetings at Sea" award at the Prevue Visionary and [Northstar Stella Awards](#).



*Sixthman Festivals at Sea will help organize the entertainment-themed events. Image credit: Norwegian Cruise Line*

The immersive events include themes for every kind of traveler, from wrestlers to nurses. Among them are "Chris Jericho's Rock N Wrestling Rager at Sea," as well as "Nursecon at Sea," the latter providing nurses with fully accredited education classes to further their learning.

There will also be charters for fans of social media comedians and music of varying genres, as well as affinity-specific gatherings for varying community members, including events catered to LGBTQIA+ guests.

The curated charters will begin in Miami on Jan. 20, 2023 and go through March 27, 2023, sailing throughout the Caribbean with stops at various tropical islands, including the Bahamas' Great Stirrup Cay and Harvest Caye in Belize, both spots owned by NCLH.

Infinity Sports and Events is included in "Experiences at Sea." Sports-themed vacations in the fall to celebrate the Rugby World Cup, ranging from one to 10 nights in length, are among new offerings.

These bespoke sports trips will happen between Sept. 8 and Oct. 16 aboard the Norwegian Epic ship, guaranteeing passengers tickets to games in either Nice, Nantes, Bordeaux or Marseille, France.

In the past, NCLH brand Regent Seven Seas has individually initiated other immersive experiences, servicing passengers with greater means ([see story](#)).

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