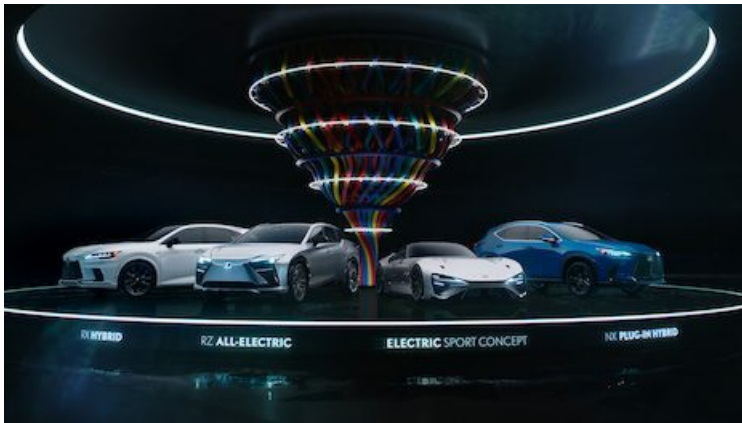


NEWS BRIEFS

Day's wrap: Mercedes-Benz, Coty, Lexus and Norwegian Cruise Line Holdings

January 6, 2023



"Lexus Electrified" highlights the possibilities of an electric future. Image credit: Lexus

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 6:

[Mercedes-Benz begins \\$1B global buildout on EV charging stations](#)

German automaker Mercedes-Benz starts construction on its high-power EV charging network this year, beginning with North America.

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[Coty Inc. adds ex-L'Oréal digital exec to board of directors](#)

U.S. beauty group Coty appoints Lubomira Rochet, a "digital-first" ex-L'Oréal executive, to its board of directors.

[Lexus showcases wide range of EV selects with new ad spot](#)

Toyota Corp.'s Lexus is reimagining the versatility of electric vehicles through its newest campaign and video.

[Regent Seven Seas-owner curates 13 full-ship Caribbean charters](#)

Miami-based cruise company Norwegian Cruise Line Holdings, parent of Regent Seven Seas Cruises, is consolidating its properties, for the purpose of forging a new charter sector that serves clients across its brands.

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