

NEWS BRIEFS

Day's wrap: Rolls-Royce Motors, Louis Vuitton, Hennessy, Giorgio Armani and Wheels Up

January 9, 2023

Toisten Mllertvs, CEO of Rolls-Royce Motor Cars. Image courtesy of Rolls-Royce Motor Cars

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 9:

[Rolls-Royce achieves landmark year in 2022, reaching highest annual sales in history](#)

British automaker Rolls-Royce is reporting its highest earnings year on record per 2022 results, further establishing its place as a leader in the luxury automotive world.

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[Louis Vuitton ranked world's most popular luxury brand](#)

French luxury fashion house Louis Vuitton can now claim the title of luxury's most desirable brand, statistically speaking.

[Armani taps actress Sydney Sweeney for 'My Way' fragrance](#)

Italy's Armani Beauty reveals that White Lotus star Sydney Sweeney is the face of its My Way Parfume release.

[Armani taps actress Sydney Sweeney as face of new 'My Way' perfume](#)

Miami-based cruise company Norwegian Cruise Line Holdings, parent of Regent Seven Seas Cruises, is consolidating its properties, for the purpose of forging a new charter sector that serves clients across its brands.

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