

EDUCATION

Glion Institute announces continued sponsorship of Vendm Company luxury recruitment event

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The discussion panels will join the event in Paris, and will be streamed virtually. Image credit: The Vendm Company

By LUXURY DAILY NEWS SERVICE

Switzerland's Glion Institute of Higher Education is joining [The Vendm Company](#) for a second go-round sponsorship of the talent company's signature event.

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Taking place both online and in-person at Paris' Htel Le Marois from Jan. 25 through Jan. 27, 2023, leading luxury business school Glion Institute is partnering with event creators for the second edition of the "Excellence by Vendm" trade show, which focuses on fostering new faces for careers in luxury. Last year's inaugural effort brought together 100 professionals, brands and schools across the luxury sector.

"The employability of our students is one of the great strengths of our institution," said Francine Cuagnier, marketing director at [Glion](#), in a statement.

"This show is a unique opportunity to discover these exceptional Maisons and their leaders," Ms. Cuagnier said. "For luxury industry players, this is a not-to-be-missed event enabling them to identify future talents."

Learning luxury

This year, a new show format is to take place in Paris, with a simultaneous virtual attendance offering – unlike last time, a stronger emphasis will be put on the online version of the event, widening the circle of those who might attend around the world.

Three of the trade show days will be virtual for attendees, with one of the days taking place in-person at Paris' Htel Le Marois, enabling visitors to engage with one another. Vendm Company CEO Laetitia Girard is the mind behind the event, having created the "Excellence by Vendm" recruitment fair.

"Excellence by Vendme 2023 will bring together professionals and aspiring professionals from the world of luxury in a common development dynamic: our objective is to effect a paradigm shift in recruitment by returning to its very essence - human beings - as well as to promote enhanced knowledge of luxury Maisons and job opportunities," Ms.

Girard said.



Partnered with exclusive brands such as Bulgari, Chopard and Audemars Piguet, the Paris event brings this collective knowledge to the forefront for attendees. Image credit: Bulgari

The show will feature opportunities to book private interviews with luxury stakeholders, as well as workshops and educational talks put on by Glion Institute.

The first installment of the event, held in October 2022, entertained the expertise of 100 industry players, from schools and brands to professional individuals. Over 3,000 people attended, hailing from global regions such as Europe, Asia and the Middle East.

This year, Glion Institute's education round-table discussion series serves as a highlight, with key players in the industry poised to speak. Leaders will convey insights concerning key issues within luxury, cluing attendees into the state of the sector.

Among those prepared to speak is Swiss watch manufacturer Audemars Piguet CEO Francois-Henry Bennahmias. His discussion, "People to People," will be joined by Maud Bailly, CEO of hospitality brand Sofitel, MGallery and Emblems.



CEOs and luxury leaders from around the world will congregate to provide valuable insight to attendees of the event. Image credit: Shutterstock

Stanislas de Quercize, former president of French jewelry maison Cartier and French jeweler Van Cleef & Arpels, will lead "History and Mindset of Luxury." Mr. de Quercize is currently a board member at Christian Louboutin and Messika Paris, and is the president and founder of SAVIH, an investment firm.

Sharing this slot is Jean-Luc Naret, former CEO of La Reserve Hotels and Michelin Guides. Mr. Naret is now the CEO of luxury hospitality consulting firm Jln & Co.

Vronique Beaumont will also speak to the history of luxury, adding her educational perspective to the mix. Currently, Ms. Beaumont is the chief operating officer and managing director at French fashion school ESMOD International.

Other discussions include "Luxury and Transmission" and "Luxury Speaks Sustainability." The latter talk will concern the increasing industry demand for sustainability during this time of climate crisis.

Those interested in attending can view the full program and learn more about registration options at excellencebyvdom.com.

Glion Institute has been educating luxury professionals on topics such as these for 60 years as of last year, recently

releasing a free course in celebration ([see story](#)).

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