

NEWS BRIEFS

## Day's wrap: Thom Browne and Adidas, Porsche, Lancme and Hodinkee

January 13, 2023



*Emma Chamberlain is Lancme's newest global ambassador, signaling a shift in the prioritization of digital and a younger demographic. Image credit: Lancme*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 13:

### [Jury rules in favor of Thom Browne in Adidas infringement case](#)

U.S. fashion label Thom Browne has triumphed over Adidas in court after an eight-day trial the ruling was released on Thursday, Jan. 12.

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### [Porsche deliveries up 3pc in 2022, North America excels](#)

German luxury automaker Porsche deliveries are up 3 percent from 2021, according to the company's 2022 report.

### [Lancme names 21-year-old content creator new global ambassador](#)

L'Oreal-owned beauty brand Lancme is assigning a popular content creator the role of international brand representative.

### [Hodinkee platforms new Grand Seiko, Hublot, Tag Heuer picks](#)

Watch platform Hodinkee is announcing a litany of launches from the likes of Japanese watchmaker Grand Seiko, and Swiss watchmakers Hublot and Tag Heuer.

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