

NEWS BRIEFS

## Hugo Boss, Cartier, Viktor & Rolf and Audi

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*Sacai designer and founder Chitose Abe lends her expertise and creative vision to the reimagining of Cartier's classic design. Image credit: Cartier*

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By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 18:

**Hugo Boss' preliminary earnings show 27pc sales jump y-o-y for 2022**

German fashion house Hugo Boss is reporting double-digit growth across all brands for 2022.

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**Cartier x Sacai to hit U.S. market in March**

French jewelry maison Cartier has created a collection shaped around its Trinity ring, tapping into the design savvy of Chitose Abe.

**Viktor & Rolf embrace Emily Ratajkowski for Flowerbomb**

Dutch fashion house Viktor & Rolf is passing the torch for one of the house's signature scents to multihyphenate talent Emily Ratajkowski.

**Audi sponsorship kicks off at Ski World Cup, following multi-year renewal announcement**

German automaker Audi and partner International Ski and Snowboard Federation kick off the Audi FIS Ski World Cup this week.

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