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NEWS BRIEFS

Luxury and K-Pop, Watches and Wonders, Farfetch and Accor

January 20, 2023

Luxury merchandising maven Elizabeth von der Goltz takes the helm at Browns. Image credit: Shutterstock

By LUXURY DAILY NEWS SERVICE

Luxury Daily's live news for Jan. 19:

Valentino, Givenchy, Pomellato continue luxury K-Pop craze

Luxury is starting off the year strong, announcing a slew of new celebrity faces from the world of K-Pop.

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Watches and Wonders Geneva opens Salon doors to public for first time

Swiss luxury group Richemont is announcing inaugural programming elements for its annual Watches and Wonders event.

Farfetch onboards new leaders, Elizabeth von der Goltz named CEO of Browns

Online retailer Farfetch is enlisting new executives, as both chief brand officer Holli Rogers and chief growth officer Martin Avetisyan exit the company.

Accor introduces global Handwritten Collection,' launching one dozen midscale hotels

In an effort to bolster the company's global portfolio with midscale hotel offerings, French hotel giant Accor is introducing the Handwritten Collection, a brand of bespoke hotels launching worldwide.

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