

EDUCATION

## LIM College names new graduate studies dean

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*Ms. Sanchez-Persampieri's promotion comes after gaining nearly two decades of relevant career expertise and leadership experience. Image credit: LIM College*

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By LUXURY DAILY NEWS SERVICE

American private fashion school LIM College has appointed Eda Sanchez-Persampieri as the institution's new dean of graduate studies.

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Located in New York, the school specializes in preparing students for career entry into the business of fashion. To this end, the accomplished entrepreneurship educator is charged with leading the school's graduate-level programs into the future.

"The appointment of Eda Sanchez-Persampieri as Dean of Graduate Studies is an important step in the strategic plan to advance graduate-level education at LIM College," said Elizabeth S. Marcuse, president of **LIM College**, in a statement.

"As an accomplished educator and entrepreneurial innovator, Dean Sanchez-Persampieri will spearhead the development of new partnerships within the fashion and lifestyle industry, design a graduate enrollment plan, and help us tell the compelling story of how an LIM College graduate education helps students achieve their dream careers," Ms. Marcuse said. "We are thrilled to have such a talented professional join our team."

Academic fashion

Among Ms. Sanchez-Persampieri's duties will be to craft educational offerings for graduate students.

The newly-instated leader will be responsible for developing the curriculum and inventing new programs to join the school's portfolio of offerings, as well as hiring new faculty members and mentoring existing professors to teach those courses. Ms. Sanchez-Persampieri will also oversee the college's student advising programs.



*With a campus in Midtown Manhattan, LIM College offers fashion students real-world experience Image credit: Leslie J. Garfield & Co*

From July 2015 to December 2017, Ms. Sanchez-Persampieri taught courses on a wide variety of subjects, from consumer behavior to retail management, as an adjunct instructor and graduate advisor. She is credited with having instated a fashion entrepreneurship course during this time.

The introduction's resonance was clearly felt, as LIM College's fashion business school held its first-ever Entrepreneurship Week in 2020.

Prior to her promotion, Ms. Sanchez-Persampieri served as an adjunct at St. Francis College in Brooklyn, New York, before matriculating to the role of director of entrepreneurship programs in August 2016. She was also the director of the Center for Entrepreneurship on campus, and served in the Department of Management and Information Technology as an assistant professor, standing up curriculum involving fashion and retailing, entrepreneurship, marketing, operations and management.

Ms. Sanchez-Persampieri brings nearly 20 years of industry experience to her new role as dean, holding a range of private sector positions at companies like American apparel brand Flint and Tinder, American lifestyle brand Daisy Fuentes and sportswear brand Sean John.

The leader has also served as senior production manager at American retailer County Seat, consulting on small business and retail development. She holds master's degrees in business administration and organizational management from St. Joseph's University and is attaining a doctorate in organizational management at Johnson and Wales University.

Education continues to play a large role in luxury talent pipelines, as key players like the Glion Institute work to fill the demand with international recruitment events ([see story](#)).

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